

BEKO GLOBAL FAN WAVE

A Celebration That Unites The World

Our love of sport/football is what brings us together. It makes us feel we are one big team no matter our differences. In these days, when we feel that the world growing apart more and more, Beko wanted to use [El Clasico](#), the biggest football club match between FC Barcelona and Real Madrid that is watched by over 500 million people every year, to remind us we are just one.

For this, we started a mexican wave, the ritual that brings a stadium together, to unite the world. Now, we are calling the fans to join the world's first global mexican wave at <http://www.bekoglobalfanwave.com>

So far, we have fan waves from **112 countries** but we need your help to reach rest of the world to send a bigger and bolder message to the people.

Be a part of this celebration and let's unite the world together.

You can reach our PR kit with videos and photos here:

<http://bit.ly/BekoGlobalFanWavePressKit>